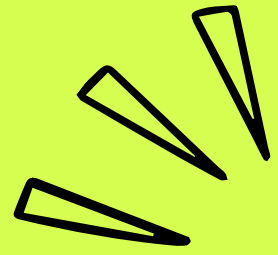


**TRAVEL  
TRAFFIC**

**WE'D LOVE TO  
WORK WITH YOU!**



# COMMON MARKETING PROBLEMS



## PROBLEM 1

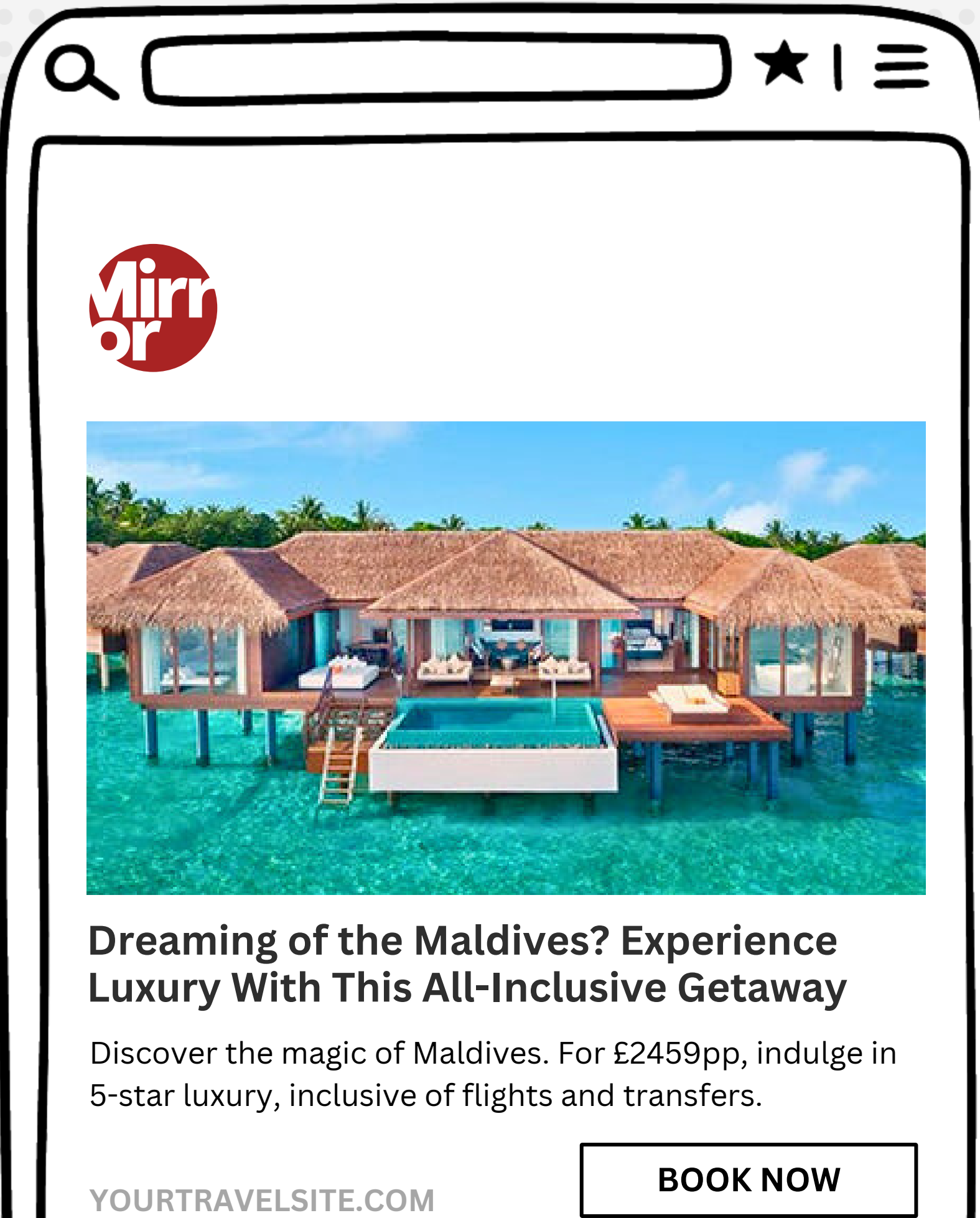
Reaching new audiences is becoming more challenging

## PROBLEM 2

The cost of acquiring new bookings is rising

## PROBLEM 3

Targeting has become more challenging



## Dreaming of the Maldives? Experience Luxury With This All-Inclusive Getaway

Discover the magic of Maldives. For £2459pp, indulge in 5-star luxury, inclusive of flights and transfers.

YOURTRAVELSITE.COM

BOOK NOW



# WE TARGET TRAVELLERS BY **INTENT**

This means we can reach potential customers keen to **visit the destinations you're offering**, those seeking **cruises, flights, group tours, package holidays**, and over **60 other travel intent metrics**.

**Create an Account**



*JUST CLICKS? NOPE.  
WE FOCUS ON **CONVERSIONS***

Anyone can drive traffic and generate clicks.

**We're different.**

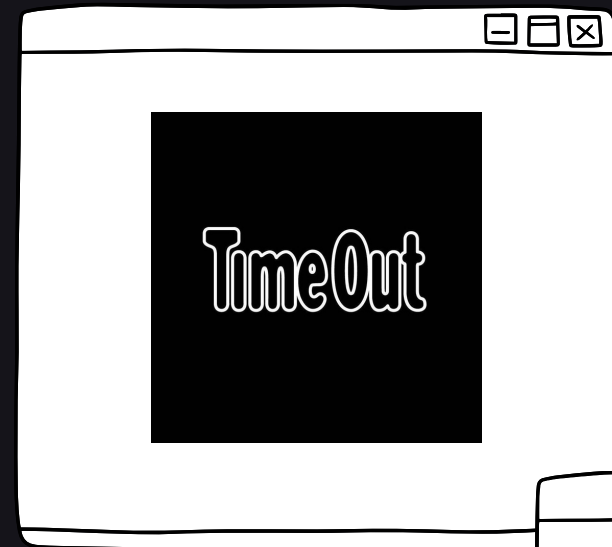
Our strategy is to transform every click into a valuable customer opportunity.

# HOW?

By utilising **real-time insights and user intent data**, we target the perfect audience.



Then we craft impactful ads for premium sites and constantly tweak to keep the bookings coming in.

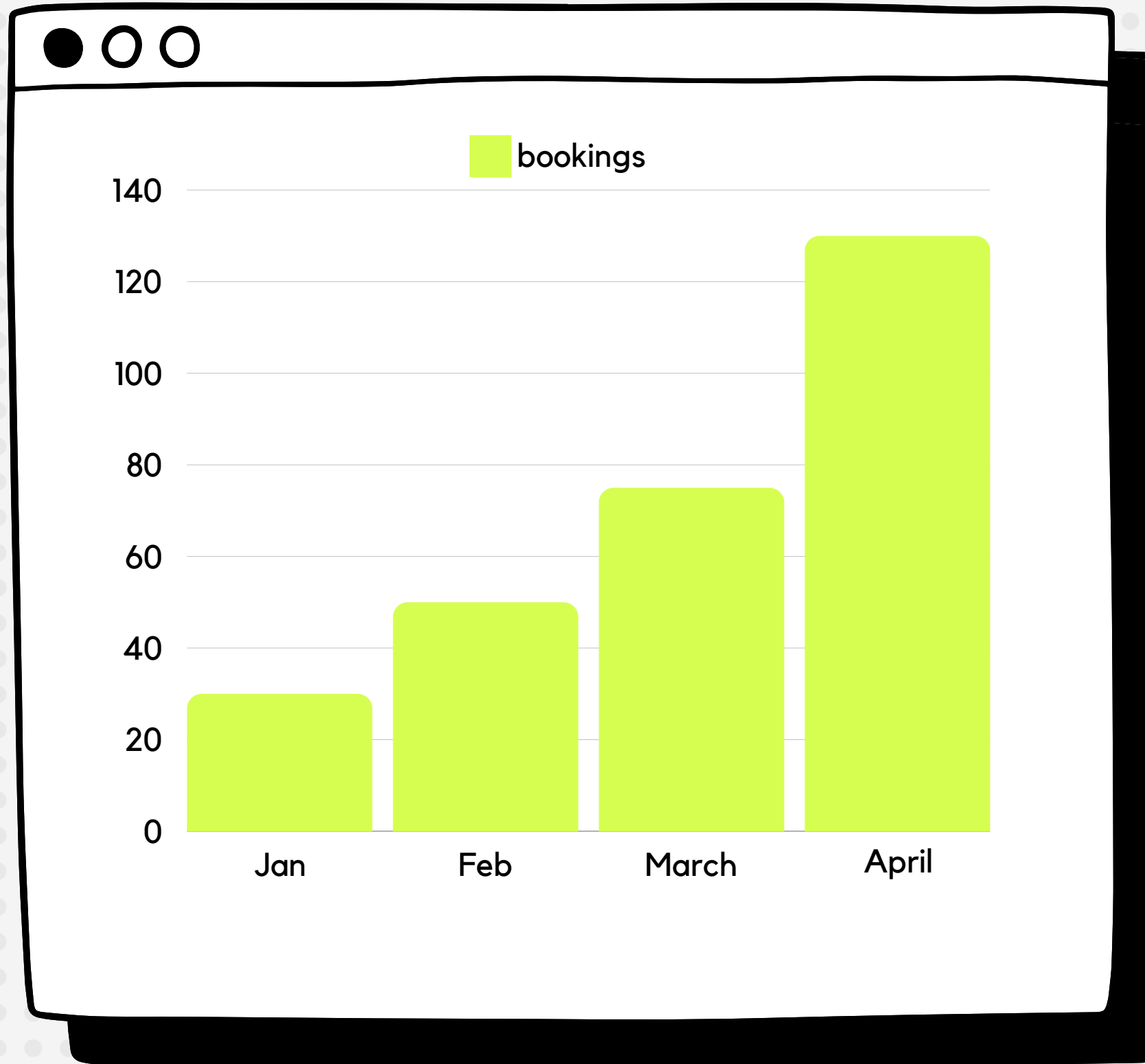


A large illustration of a browser window with a white background and a black border. The window has a search bar and navigation icons at the top. The main content area contains the following text and logos:

# BE SEEN ON PREMIUM SITES

Unlock access to a network of reputable global websites. We also offer the option to whitelist specific sites, ensuring alignment with your brand's values and target audience.

**yahoo!** EXPRESS  BUSINESS INSIDER  USA TODAY



# *WE OFFER LIVE REPORTING* ✨

Log in to your secure portal to keep track of your campaign performance, spend, ad creatives and other important KPIs.



**AND WE  
SEND EMAIL  
THREADS  
PACKING!**

Securely access reports,  
place new work orders  
and discuss campaigns  
with real-time chat.

Streamlined  
communication

Live  
reporting

Add your  
team



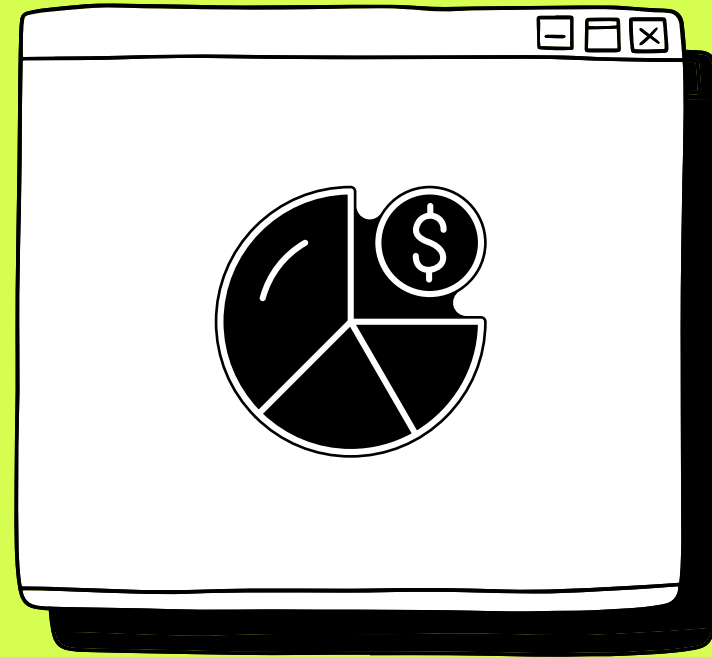


# WHY WORK WITH US?



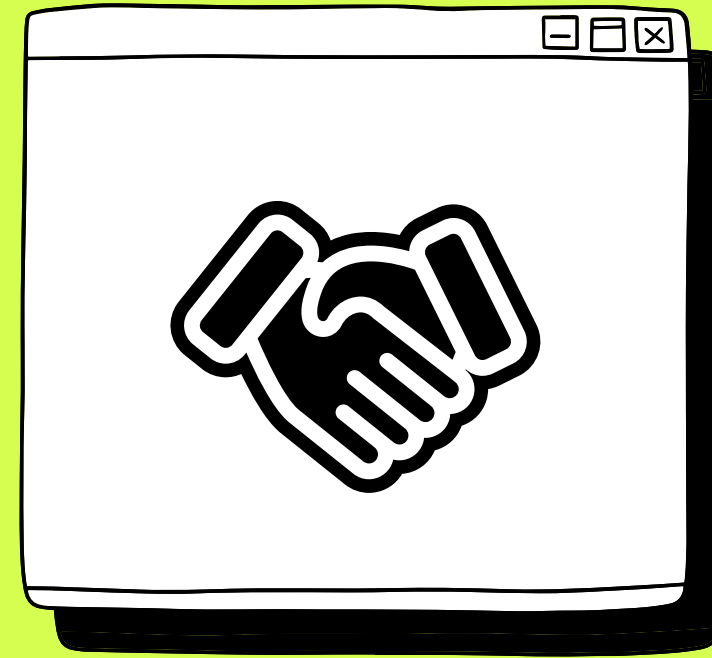
## We're results focused

You're after bookings & so are we! We'll work to ensure success & ROI.



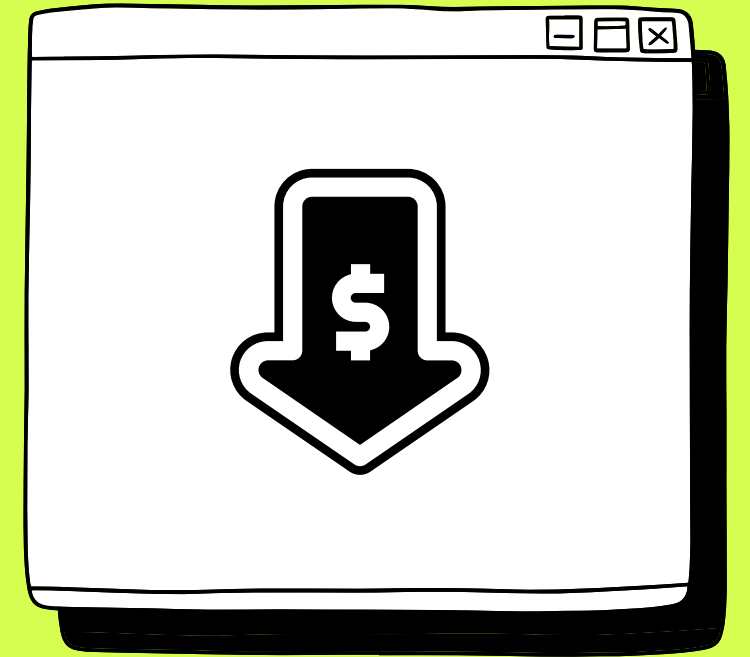
## We offer live reports

Keep track of your performance, spend, ad creatives and other KPIs.



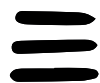
## We have flexible terms

No lock-in contracts! We work around your goals, budget, and schedule.



## We're cheaper

Outsourcing is much more cost-effective than employing in-house staff.



## What's included

Intent traffic  
Extensive brand research  
Creative split testing  
Site whitelisting  
Portal access  
Live reporting

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Conversion tracking  
Premium publisher sites



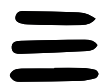
# ECONOMY CLASS

**£0.18 per click**

Great for  
intent-driven traffic

Minimum 2,000 clicks.  
Payment taken upfront.

**Order Now**



## What's included

- Intent traffic
- Extensive brand research
- Creative split testing
- Site whitelisting
- Portal access
- Live reporting
- Conversion tracking
- Premium publisher sites



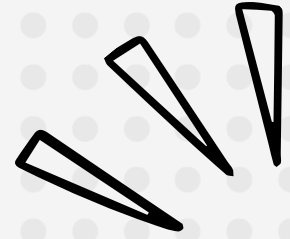
# BUSINESS CLASS

**From £0.30 per click**

Premium traffic with  
conversion tracking

We'll be in touch to discuss your  
needs & provide pricing.

**Get a Quote**



**WE'RE PROUD OF  
OUR WORK**



*"Their ability to promote Travelzoo and our clients through targeted campaigns is a hugely important part of our program".*

**TRAVELZOO®**

**Laura Lindley**

Travelzoo Partnerships Manager 2016 - 2022



**TRAVEL  
TRAFFIC**

*LET'S GET STARTED!*

**Create an Account**

[hello@traveltraffic.online](mailto:hello@traveltraffic.online)